

e-RECEIPTS That's The Ticket

Sending Tax Receipts is Transformed from an Obligation to an Opportunity

Now you can immediately deliver donor tax receipts and a *personalized* thank you message via an *automated* process that *engages* donors and simplifies your life.

Here's How e-Receipts Works:

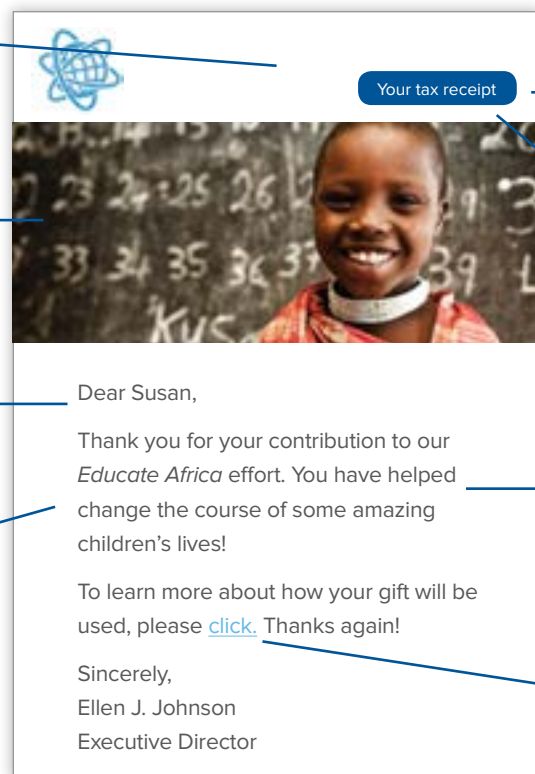
1. You receive donations via web, email, mail, or an event.
2. This data is then transferred to the *e-Receipts'* secure servers.
3. The *e-Receipts'* engine creates a customized email, with copy and pictures personalized for the donor.
4. The email is quickly delivered to the donor in the correct language.
5. The email links to other content to deepen donor engagement.
6. You view your program results, then easily refine the program to improve success.
7. Donors are happy for the quick, personalized acknowledgement. You're happy because you've automated and optimized your program.

e-Receipt Sent
Automatically

Dynamically
Generated

Personalized

Variable
Content



Delivered
Quickly

Security
Protected

Translated
If Needed

Drives
Engagement

Your ticket to happier donors is a click away.

CONTACT US NOW



Insights &
Expertise



Data &
Analytics



Donor
Software



Personal-
ization



Product
Premiums



Direct
Mail



Print
Production



Digital
Marketing



ROI
Optimization



innovairreTM
innovate for good
Innovairre.com