

We Do Communications Critiques Daily. Yours Should Be Done Annually.



Is Your Communications Plan Optimized?

Are you growing your donor base? Is your retention stable? Are you successfully upgrading donors? Is your data being leveraged to make your creative highly relevant and responsive? Could it be more effective? Find out.

Leverage Billion Dollar Brains.

Last year, Innovairre helped NPOs raise more than \$5 billion. We ran thousands of tests. We delivered more than a billion communications, just in the mail – all in support of 500+ nonprofits. Now you can leverage our expertise.

Innovairre Offers *The Communications Critique*.

A team of Innovairre experts will gladly evaluate your current communications efforts to help ensure

that your fundraising investments are leveraging proven techniques and progressive solutions that help maximize your ROI.

The More You Give, The More You Get.

Your *Communications Critique* can be as simple as “beat your control” recommendations to a comprehensive review of your marketing activities in totality. Let’s decide what’s right for you.

The Price is \$0. The Call is Free.

Nothing should stop you. Your *Communications Critique* starts with one small step:

Call us at 1-800-248-9834.

Email: Hello@Innovairre.com • Web: Innovairre.com



Ask our experts about...

Database Management

Innovairre's experts can do it all:

- Full service/active management
- Turnkey solutions
- Covering all data inflows & outflows
- Around the clock access

All supported with proactive account management.

Data Analytics

Innovairre's nonprofit data experts can help:

- Leverage big data on smaller budgets
- Use structured & unstructured data
- Deploy cutting-edge, machine-learning models
- Provide effective, actionable reporting & analysis

Analytics are essential for NPO success. Innovairre has the expertise today's NPOs need.

Masterfile Audits

Innovairre's *Masterfile Audits* prove fundraisers can:

- Lower acquisition costs
- Find donor lookalikes
- Increase reactivation
- Enhance 2nd gift donations

Audits are recommended every 18 months for NPOs with 10,000 donors or more.

24-Hour Thank You Service

Innovairre's *24-hour Thank You Service* drives:

- Higher average gifts
- Greater response
- Increased frequency of giving
- Better conversion

Inquire about our *24-Hour Thank You Service* now. Time is money.

Operations Software

Innovairre offers the next generation of integrated software, built for NPOs:

- Manages everything from CRM activities to crowdfunding to caging
- Is cloud-based, cutting edge & very affordable
- Is available as self-serve software or with hands-on support

Every NPO should find out about the next generation technology very soon.

Merge/Purge

Merge/purge services are not all the same.

Our *Power Purge Technology*:

- Eliminates Up to 25% of Duplicated & Undeliverable Mail
- Saves You More in Printing & Postage
- Offers 72-hour turnaround
- Delivers the highest dupe elimination rates

Demand *Power Purge Technology* for merge/purge. There is no duplicate.



Insights & Expertise



Data & Analytics



Donor Software



Personalization



Direct Mail



Print Production



Digital Marketing



ROI Optimization



innovairre™
innovate for good

Call 1-800-248-9834.

Email: Hello@Innovairre.com • Web: Innovairre.com